



AVA FINSTUEN
GRAPHIC DESIGNER

EXPERIENCE

Creative Services, Marriott International
Graphic Designer
Bethesda, MD | June 2018 – Present

Develop logos and branding, print and digital creative, presentations and other marketing materials for internal Marriott International clients. Concept and art direct with team on video production. Create conference look & feel and provide on-site design support to clients.

The Agency, Discovery Communications
Graphic Designer
Silver Spring, MD | July 2016 – June 2018

Produce key art and multi-platform assets for TLC, Animal Planet and Discovery Channel campaigns. Concept and develop creative to spread awareness of Discovery's Project C.A.T. (Conserving Acres for Tigers) in partnership with the World Wildlife Fund.

Herring Design
Graphic Design Intern
Houston, TX | June 2015 – Sept 2015

Develop concepts and present to client while working with the Design Director. Manage design and photography tasks. Write about design and the internship for Herring's blog.

NEWaukee
Freelance Designer
Milwaukee, WI | Jan 2015 – Apr 2015

Create social graphics and event deliverables promoting upcoming events. Communicate with members of the non-profit to meet their goals.

SCAD Collaborative Learning Center
Documentation Manager
Savannah, GA | Jan 2015 – Mar 2015

Research market trends to rebrand and promote the region for equestrians. Design client presentation and stakeholder process book in support of the developed marketing plan.

EDUCATION

Savannah College of Art and Design (SCAD)
BFA, Graphic Design, Magna Cum Laude
Savannah, GA | Sept 2012 – June 2016

SCAD Lacoste Study Abroad
Lacoste, France | Sept 2015 – Nov 2015

DESIGN SKILLS

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|---------------------|--------------|
| Art Direction | Photography |
| Branding + Identity | Presentation |
| Concepting | Typography |
| Layout | Writing |
| Packaging | UX Design |

TECHNICAL SKILLS

Proficient in:

| | |
|-------------------|---------------|
| Adobe Illustrator | Adobe Acrobat |
| Adobe InDesign | Keynote |
| Adobe Photoshop | PowerPoint |

Familiar with:

| | |
|---------------------|----------|
| Adobe After Effects | HTML/CSS |
| Adobe Dreamweaver | Splash |

HONORS + AWARDS

Secession 2016, SCAD
June 2016

GDUSA American Package Design Award
Feb 2016

Open Studio, SCAD Lacoste
Nov 2015

Dean's List, SCAD
2012 – 2016